

Defining the Voice of Business

Julia Deng

BizFed Communications Director Julia.Deng@BizFed.org (631) 747-3370

THINK TANKS TO BRAINSTORM HOUSING SOLUTIONS WITH L.A. MAYOR KAREN BASS

LOS ANGELES (June 7, 2023) – Regional thought leaders will convene a free virtual forum focused on actionable housing solutions with **Los Angeles Mayor Karen Bass** and a bevy of expert speakers from the public and private sectors.

BizFed Institute is proud to partner with the **Milken Institute** to present its fifth annual Housing Forum on **Friday, June 9** from **9:00 a.m. to 12:00 p.m**. Journalists are invited to record and cover the event via Zoom: <u>https://letsplay.zoom.us/j/86046859171</u>

The three-panel forum will examine strategies to expand affordable, workforce and marketrate housing in all communities of Los Angeles. Moderators and special presenters will lead attendees through a series of roundtable discussions to identify key production roadblocks, blueprint realistic housing goals and brainstorm new policy solutions to achieve those goals in a reasonable timeframe.

"We're going to keep it frank, focus on steps we can take now and forget about all the political posturing that distracts from real progress. You'll get a front-row seat to conversations you won't hear anywhere else," said **Kevin Harbour**, President of BizFed Institute.

"Rather than rehashing seemingly intractable challenges and dwelling on the scope of California's housing affordability crisis, we'll drill down on solutions. Attendees will log off with a playbook of immediate steps they can pitch to their city leaders," said **Kevin Klowden**, Chair of BizFed Institute's Board of Directors and Chief Global Strategist for the Milken Institute.

The centerpiece of the program will be a fireside chat featuring Bass and Harbour. The mayor's campaign pledge to move 17,000 Angelenos off the streets during her first year in office hinges on the city's ability to create and preserve affordable housing. The chat will examine how the city is ramping up funding, staffing, social worker capacity, coordination with other levels of government and partnerships with private sector leaders to help close the countywide gap of approximately 500,000 affordable housing units.

Jenna Hornstock, Deputy Mayor of Housing for the city of Los Angeles, will deliver keynote remarks. She was elevated this year to the new post after serving as a city planning commissioner. **Chris Wilson**, senior policy manager for the Los Angeles County Business Federation "BizFed," will deliver closing remarks. He works on the frontlines of ongoing advocacy efforts to pass sensible housing solutions such as **Senate Bill 4** (Wiener), which streamlines housing production on church property.

Other notable speakers include the Milken Institute's **Matt Horton**, Los Angeles Urban League's **Michael Lawson**, SoLa Impact's **Martin Muoto**, SDS Capital Group's **Deborah La Franch**i, Tri Pointe Homes's **Tom Grable**, Tejon Ranch Company's **Nathan Keith** and Five Point's **Greg McWilliams**.



Defining the Voice of Business

Press Release

####

About BizFed Institute

BizFed Institute is a 501(c)(3) educational nonprofit that educates, engages, equips and measures consensus solutions from civically minded, nonprofit, academic and regional thought leaders for the purpose of building strong communities throughout California. The Institute was founded in 2010 to complement the Los Angeles County Business Federation's boots-on-the-ground advocacy efforts.